

TrustedHousesitters Cookie Policy

Welcome to the Cookie Policy for TrustedHousesitters.

Last updated: April 2018.

WHAT ARE COOKIES?

Our Platform (as defined in our [Privacy Policy](#)) uses cookies to distinguish you from other users of our Platform and to collect basic information about your online preferences. This helps us to provide you with a good experience when you browse our Platform and also allows us to continually improve the TrustedHousesitters service. By continuing to use our site, you are agreeing to the placement of cookies on your device.

A cookie is a small text file that we store on your browser or your computer, if you agree for us to do so. Cookies contain information that is transferred to your computer's hard drive.

Cookies may gather information about your use of the Platform or enable the Platform to recognise you as an existing customer when you return to the Platform at a later date.

Cookies are also used to collect information about you which allows us or a third party to create a profile of you, your preferences and your interests for the purpose of serving you with targeted, interest-based advertising.

HOW DO WE USE COOKIES?

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our Platform, without them, you aren't be able to use basic services like creating an account. Examples of how we use 'strictly necessary' cookies include; allowing (i) you to sign into your TrustedHousesitters account as a Registered User or Member; or (ii) us to set unique identifiers for each unique visitor to our Platform so that site numbers can be analysed.
- **Analytical/performance cookies.** These cookies collect anonymous information on how people use our Platform. These are used for statistical purposes, they don't contain personal information. They allow us to recognise and count the number of visitors to our Platform and to see how visitors move around our Platform when they are using it. This helps us to improve the way our Platform works, for example, by gathering data about visits to the website, i.e. number of visitors, length of time spent on a page or where visitors have come from. These cookies help you find what you are looking for easier – and make your experience much smoother.
- **Functionality cookies.** These cookies are used to recognise you when you return to our Platform. This enables us to personalise our content and the experience for you and remember your preferences (for example, your choice of language or region or remembering if you've been to the site before so that messages intended for first-time users are not displayed to you). The information these cookies collect maybe anonymised and they cannot track your browsing activity on other websites.
- **Targeting and advertising cookies.** These cookies record your visit to our Platform, the pages you have visited and the links you have followed. We will use this information to make our Platform

and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose. For example, we use third party companies such as Facebook to provide you with more personalised adverts when visiting their website. Without these cookies, online adverts you encounter will be less relevant to you and your interests. If you would like more information about internet-based advertising, including how to opt out of these cookies, please visit www.youronlinechoices.com.

- **Social media cookies.** These cookies allow you to share what you've been doing on the Platform on social media such as Facebook and Twitter. These cookies are not within our control, please refer to the respective privacy policies of the relevant social media providers.

You can find more information about the individual first-party cookies we use and the purposes for which we use them in the table below:

Cookie	Purpose	Duration
_the	A TrustedHousesitters Cookie. This cookie that stores the expiry date of token stored in _thj.	365 days
_thj	TrustedHousesitters Cookie. This cookie is set to authenticate members.	365 days
_persid	TrustedHousesitters Cookie. This cookie is used to identify you when you return to our site.	365 days
_sessionid	TrustedHousesitters Cookie. This cookie is used to identify you when you return to our site.	365 days
_crstoken	TrustedHousesitters Cookie. This cookie us used to protect against Cross Site Request Forgery (a type of malicious exploit of a website).	365 days

THIRD PARTY COOKIES

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

HOW DO I CONTROL OR BLOCK COOKIES?

You can block cookies by activating the setting in your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block cookies (including essential cookies) your website preferences will be lost and you may not be able to access all or parts of our Platform. We do not recommend turning cookies off when using our Platform for these reasons.

Except for essential cookies, all first-party cookies will expire after 365 days.

For more information about how we process your personal data please refer to our [Privacy Policy](#).